# DoorstepArts.co.uk

WE ALL MAKE THE STORY HAPPEN

#### **ENVIRONMENTAL POLICY**

Doorstep Arts works collaboratively with artists and communities in Torbay to develop and platform high-quality performance work that raises aspirations and is grassroots based. We are in a privileged position - our company engages with many children, young people, students, local residents, schools, practitioners, artists, theatre groups and other local companies through our creative programmes and performance platforms. As part our local community, we have the opportunity to model & promote sustainable environmental practice.

#### **OUR ENVIRONMENTAL ETHOS**

We have a responsibility to model & promote sustainable practice across our work. We seek to raise awareness of environmental issues with our colleagues, community and stakeholders, so that together we can have a more positive impact on our environment. Doorstep Arts is committed to training our staff, artists and volunteers to understand and embrace our environmental responsibilities, ensuring that we comply or exceed requirements of environmental legislation. We work with companies and individuals to encourage best practice and lessen the impact of their operations through the procurement decisions we make. This approach also encourages mutual accountability.

#### **OUR IMPACTS**

We run participatory drama groups across Torbay, in community doorstep sites and theatres, creating progression routes for children and young people to participate in the arts. We produce an annual programme of live perfrmances, bringing inspiring touring artists to Torbay and presenting platforms for local artists. We run the Foot in the Door mentorship scheme and we work collaboratively with area schools and libraries. As part of our annual artistic programme, we support 1 substantial youth production each year, in addition to development of supporting development of new work, from new scratch & more refined productions each year. Doorstep Arts is based in Paignton, close to our artistic residency space at Palace Theatre. We travel to various schools, colleges, universities and collaborate with other organisations around the country.

We are committed to reducing the negative impacts of our activities. Working with venues & practitioners 'on our doorstep' ensures a small carbon footprint and effective resource use locally. As our work grows, we aim to ensure that we have a positive impact & promote environmental responsibility across all Doorstep-reaching activities.

"The greatest threat to our planet is the belief that someone else will save it" Robert Swan

"We all make the story happen"

Doorstep Arts



## **OUR COMMITMENTS**

Ownsize our carbon footprint
perate with energy efficient methods wherever we can
penly advocate the importance of alternative ways to travel
R educe, reuse and recycle waste more efficiently
S ource services and products that are environmentally sustainable and local
rain our staff and volunteers in effective ways to reduce waste
E ducate children/young people to be responsible for their own impact on the environment
P rogramme and create work that addresses environmental issues

## **OUR ACTIVITIES**

PLATFORM	STORIES FROM SCRATCH
<ul> <li>□ Travel &amp; Transport</li> <li>□ Marketing &amp; Promotional materials</li> <li>□ Food</li> <li>□ Water</li> <li>□ Hotels/hosting</li> <li>□ Venues/partnerships</li> <li>□ Energy use</li> <li>□ Lighting, sound &amp; effects</li> </ul> PARTICIPATION & OPEN DOORS <ul> <li>□ Energy use</li> <li>□ Travel</li> <li>□ Creative materials</li> <li>□ Digital elements</li> <li>□ Venue sites &amp; partners</li> </ul>	Production materials Food Water Transport & travel Energy use Marketing & promotional materials Light, sound & effects Set constructions, costume & make-up  OFFICE / ORGANISATIONAL  Energy Water use Waste Travel Transport of procurements Promotional materials Digital: website, data, hosting, banking Goods & services (e.g. stationary, cleaning)

## **2BY2**

This is what we will be measuring in May 2020 to March 2023

Doorstep Arts will focus on the following key environmental area for measurement & improvement over the next two years.

Target Area	Actions	Lead	Measuring Performance	Resources
Non-Commuter Travel and Transport	All DA Core staff will track & monitor Travel & mode of transport to meetings, performances and training occurring outside of Torbay	MC/EW	Staff/artist mileage/travel compare over previous years	Incorporate in evaluation & research budget (incl. materials development).

To work towards these targets, our Environmental Action Priorities Plan outlines related actions to support tracking & improvement of environmental performance across production and festival planning. We expect artists, collaborators & suppliers to adhere to our Environmental commitments and advocate best practice on our behalf.

# **ENVIRONMENTAL PRIORITIES 2018-20**

TARGET AREA	ACTIONS	LEAD	RESOURCES
Marketing & Communications	Maximise digital marketing, focusing paper- based advertising on segments that do not engage in online/social media. Recycled paper/ink products for print deliverables.	RD	Co-parent roles to support this.
Responsible programming & touring partnerships	<ul> <li>Programme at least 1 show annually with environmental awareness focus.</li> <li>Selection of incoming work with partners, supporting companies that demonstrate active environmental responsibility.</li> </ul>	JC platform lead - CTN dialogue with regional networks.	Incorporate in evaluation & research budget (inc materials development).
Venues & Events	<ul> <li>□ Influence local venues/partners to measure current impact (in particular light/heat/ waste) and scope improvements.</li> <li>□ 100% no plastic disposable catering</li> </ul>	JC community links	Digital & marketing budgets allocation.
Production: office based efficiencies	Implement better recycling (office) & negotiate improved recycling & efficiency across shared services. LED bulbs where possible. Water/ electric responsible use (kettle/lights/computing)	MC	
Production: energy-efficient lighting & sound	Reduce energy use of productions & access specialist advice/lighting partners (LX) re electrical equipment (inc eliminating single use batteries, LED use, audio-solutions etc)	JC/MG	Co-parent roles to support/promote.
Materials use: costume & set	Recycle or reuse set/ costume materials. Improve storage systems in place (Palace/other)	MC	
Travel – artists & staff.	Staff/artists/participants (local): Encourage lift share, electric vehicles, public transport, walking and cycling.	ALL	
Suppliers: materials, production, other.	Identify & use local suppliers with robust sustainable policies.	MC, RD & ALL	
Digital impact	Explore impact/benefits of digital creative programmes on evolving activity.	RD & EW	

Studios/ rehearsal venues: resource use.	Influence local venues/partners to measure current impact.	ALL	
Materials/ Office supplies	Double sided printing (scripts etc). Paper- free meetings wherever possible. Improved recycling as outlined above.	ALL	